



Marketing Partnership and Affiliate Programs

It's easy for your company, organization or association to earn additional money through Total Merchant Services' marketing partnership and affiliate programs. We offer three programs, each designed to fit your needs and your desired involvement.

- **Marketing partnership program.** Generate upfront referral fees and ongoing monthly residuals by actively promoting Total Merchant Services in your business operations.
- **Affiliate program.** Get upfront referral fees for sending potential customers to Total Merchant Services from your website.
- **Trade association program.** Earn money for your association or provide your members with a low-cost merchant account option by participating in Total Merchant Services association program.

Marketing Partnership

If you're a website developer, web hosting company, domain registration service company, Internet marketing consultant, shopping cart provider, owner of a high-traffic website, bank, or you simply work with businesses that need to accept credit cards, our marketing partnership program is an ideal source of additional revenue.

- By actively recommending Total Merchant Services to your clients and customers, you'll be eligible for upfront referral fees as soon as customers you refer activate their new merchant accounts.
- You could even be eligible to receive ongoing monthly residual payments for each merchant you refer for as long as they continue to use our service. You'll have the choice of earning a fixed amount per month per account or a percentage of their sales.

Affiliate Program

Generate additional cash from your website by becoming a Total Merchant Services affiliate. Getting started is easy. Just go to our website, complete our Web Associate form, and you'll receive a specific URL of your own Total Merchant Services mirror site. In addition, to help you succeed, we'll give you our promotional banners that you can place anywhere you need to promote and drive traffic to your new mirror site.

Whenever a businessperson completes our online application from your mirror site, and the account is approved, we'll pay you an upfront referral fee.

- **An upfront cash payment for every new account you refer to us.** You'll get the money as soon as your referral signs up and is approved.
- **No risk and no investment.** There is no investment required to become an affiliate of Total Merchant Services. We provide everything you need at no charge.
- **Minimal time and effort.** You can promote your Total Merchant Services mirror site as much or as little as you wish.
- **No selling.** We'll take care of the sales process from the moment your referral submits their application to the time they are set up and running with their new merchant account service.



total merchant services
payment solutions for your business

- **Unlimited earnings potential.** There's no limit to how many referrals you can send to us, and there's no limit to how many referral payments you can receive.
- **Add value to your offering.** By adding a link to our service on your website, you can often add more value to the existing products and services you're offering your customers.

Trade Association Partnership Program

Provide an additional membership benefit and earn an ongoing revenue stream for your trade association by joining forces with Total Merchant Services.

Through its Trade Association Partnership Program, Total Merchant Services will provide the following benefits to you:

- Wholesale pricing on merchant account setup and software. You'll receive special pricing for point-of-sale software and terminal equipment. You can pass the savings on to your members or add an additional markup to generate revenue for your organization.

- Residual commissions on an ongoing basis. Your association can be eligible to receive your choice of a flat monthly fee, or a percentage commission based on the account holder's sales for as long as they remain an active account.

More than 100 trade associations have already made Total Merchant Services their endorsed merchant account provider. To learn more about what our Trade Association Partner Program can do for your association, visit our website or call your authorized Total Merchant Services sales office.

To learn more about Total Merchant Services or to establish a merchant account, contact your authorized Total Merchant Services representative.